

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,270,266 B2
APPLICATION NO. : 10/815616
DATED : September 18, 2007
INVENTOR(S) : Kia Silverbrook and Paul Lapstun

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

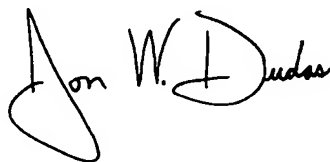
Column 110, line 2, (claim 1) should read:
--product identity and of at least one of:--

Column 110, line 43 (claim 10) should read:
--surface of a product item, said second coded data being--

Column 110, line 55 (claim 10) should read:
--wherein the second indicating data is indicative of the--

Signed and Sealed this

Eighteenth Day of November, 2008

A handwritten signature in black ink, reading "Jon W. Dudas". The signature is stylized, with a large, looped initial "J" and a cursive "Dudas".

JON W. DUDAS
Director of the United States Patent and Trademark Office